

PRESS RELEASE – FOR IMMEDIATE RELEASE

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LYNX Technik Joins AIMS Alliance for IP Media Solutions

January 16, 2018 – Weiterstadt, Germany -- LYNX Technik AG[®], provider of software-defined modular interfaces for broadcast as well as professional AV and industrial signal processing applications, announced that it has joined the Alliance for IP Media Solutions (AIMS).

LYNX Technik's solutions are installed at facilities worldwide supporting applications ranging from broadcast production, playout and distribution, global sporting events, houses of worship, government, as well as medical installation and theatrical events.

With the ever-changing AV environments that media companies are operating within, LYNX Technik is committed to collaborating with AIMS and its partners toward reaching IP interoperability as well as the adoption of common standards for greater operational flexibility.

"At LYNX Technik, we strongly believe in enhancing our customers' workflow with the help of innovative products and solutions," said Sebastian Schaffrath, CTIO of LYNX Technik AG. "By joining the Alliance for IP Media Solutions, we are not only committing to standard IT-based technology, but extending our product functions to support our customers on their road towards IP-based media infrastructure."

AIMS works with industry standards organizations, including the Video Services Forum (VSF), the Society of Motion Picture and Television Engineers (SMPTE) and the European Broadcasting Union (EBU), to facilitate the industry's transition from SDI to IP through industry standards and interoperable solutions that enable the rapid evolution to open, agile and versatile production environments.

LYNX Technik's greenMachine[®] software-based processing platform provides a variety of hardware devices with functionality that is unlocked with APPs purchased from the greenStore[®], allowing users to customize the system to their required application. greenGUI[™] software, also a part of the greenMachine[®] platform, revolutionizes the way signal processing systems are visualized, configured and controlled.

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About LYNX Technik:

LYNX Technik AG[®] was founded in 2002 and is now an industry leader and technology provider of software-based tools for real-time signal processing in audio visual environments. LYNX Technik AG is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: the greenMachine[®] APP based signal processing platform, yellobrik[®] standalone plug-and-play modules, Series 5000[®] rack and card based series, APPolo control system and the Testor | lite 3G digital test signal generators.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com, www.lynx-usa.com, www.green-machine.com. For sales please email info@lynx-technik.com. You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).

About the Alliance of IP Media Solutions

The Alliance of IP Media Solutions (AIMS) is a not-for-profit organization dedicated to the education, awareness and promotion of industry standards for the transmission of video, audio and ancillary information over an IP infrastructure, as well as products based on those standards. The group represents the interests of both broadcast and media companies and technology suppliers that share a commitment to facilitating the industry's transition from SDI to IP through industry standards and interoperable solutions that enable the rapid evolution to open, agile and versatile production environments. More information can be found at: <http://aimsalliance.org/>

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