

PRESS RELEASE – FOR IMMEDIATE RELEASE

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LYNX Technik Expands Distribution Channel with New Partner in Finland

October 3, 2017 – Weiterstadt, Germany -- LYNX Technik AG[®], provider of software-defined modular interfaces for broadcast, professional AV as well as industrial signal processing applications, today announced that it has entered into a distribution agreement with Broadcast Solutions Finland Oy, a subsidiary of Broadcast Solutions GmbH, the largest full-service system integrator in Europe.

The agreement calls for Broadcast Solutions Finland to act as LYNX Technik's distributor and systems integrator in the Finnish market. Broadcast Solutions has a successful track record with LYNX Technik's solutions and will promote and sell the company's products including: greenMachine[®], yellobrik[®], Testor | lite and Series 5000[®] within the broadcast, ProAV and other vertical markets including critical real-time monitoring in industrial applications, where LYNX Technik is experiencing growth.

"We have been working with Broadcast Solutions for a number of years and their distribution and systems integration team deliver great value in their knowledge of emerging technology trends as well as providing customers with a solutions approach," comments Sebastian Schaffrath, CTIO of LYNX Technik. "We consider them a trusted partner and look forward to working closely with them as the industry continues to transition to IP and software-based solutions."

Commenting on behalf of Broadcast Solutions Finland, Reijo Viholainen, Country Manager says; "LYNX Technik's reputation for being high quality and robust building blocks in demanding applications speaks for itself and its solutions already have a good foothold in the Finnish market. We welcome our new partnership with LYNX Technik and the new opportunities this will bring both companies."

The distribution agreement between LYNX Technik and Broadcast Solutions Finland is effective immediately, with several new innovative projects already on the horizon.

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About Broadcast Solutions

Broadcast Solutions GmbH is one of Europe's biggest system integrators. With subsidiaries in Europe, Asia and the Middle East Broadcast Solutions plans and implements projects in the areas of Outside Broadcast, Satellite Communication, Studio and MCR Broadcast Facilities, Sport Arena Multimedia Solutions as well as mobile Security and Surveillance Solutions. Acting as a distribution company Broadcast Solutions offers sale and rental of exclusive and innovative products in defined areas or as worldwide distributor. With more than 100 employees worldwide and working as a hardware independent system integrator Broadcast Solutions offers its customers tailor-made solutions – from idea to implementation and beyond. You will find more information at www.broadcast-solutions.de or www.broadcast-products.de.

About LYNX Technik:

LYNX Technik AG[®] is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately-owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: Series 5000[®] rack and card based series, APPolo control system, yellobrik[®] standalone plug-and play modules, the Testor | lite 3G digital test signal generators and the greenMachine[®] APP based signal processing platform.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com, www.lynx-usa.com, www.green-machine.com. For sales please email info@lynx-technik.com. You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#).