

PRESS RELEASE
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LYNX Technik Showcases Video over IP Technology Outlook at IBC 2017

IBC 2017 – 8.C70 – September 11, 2017 – Weiterstadt, Germany -- LYNX Technik AG, provider of modular interfaces for broadcast and professional AV signal processing applications, will be demonstrating a Video over IP technology preview of an IP-based infrastructure using its greenMachine[®] platform and APPs at IBC 2017 stand 8.C70.

LYNX will also be using IBC as an opportunity to have an open conversation with its customers and partners about its Video over IP technology outlook and implementation of current and evolving standards; SMPTE 2022-6/7 and 2110. In addition, LYNX Technik will be discussing its current and future Video over IP product development activities.

“We are embracing the development of innovative signal processing solutions for IT-based broadcast infrastructures,” comments Sebastian Schaffrath, Chief Technology Innovation Officer at LYNX Technik. “We’ve spent a great deal of time analysing the technical recommendations and standardization efforts and we are committed to working with our customer base to address their concerns and challenges as the IP transition continues.”

LYNX Technik will be at IBC 2017, stand 8.C70 showcasing a live demonstration of its commitment to Video over IP initiatives.

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About LYNX Technik:

LYNX Technik AG is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany, USA (California), and Asia (Singapore).

Product brands include: Series 5000 rack and card based series, APPolo control system, yellobrik standalone plug-and play modules, the Testor | lite 3G digital test signal generators and the new greenMachine.

Products include: audio / video / fiber conversion, audio / video distribution, fiber splitters, CWDM mux/demux, audio embedding / de-embedding, audio delay, image processing, frame synchronizers, test generators, 4K transmission solutions, as well as a line of rack frames and accessories.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com, www.lynx-usa.com, www.green-machine.com. For sales please email info@lynx-technik.com. You can also find LYNX Technik on [Facebook](#), [Google +](#), [Twitter](#), and [LinkedIn](#)